

STREAMLINE YOUR EVENT MANAGEMENT WITH DIGITAL SCANNERS



EASY LEAD

EasyLEAD scanners are no bigger than a USB key and their function enables you to click a button to read a barcode – easyLEAD does the rest.

DIGITAL INFORMATION

NUMEROUS APPLICATIONS

EASY REPORTING

SIMPLE AND EFFECTIVE

Opticon scanners record all the barcodes they scan in a small memory chip which can then be downloaded to an excel document. It's a simple and effective way of gathering data and can be used for all different kinds of data collection and interpretation.

For example, you could prepare an evaluation survey and give each possible answer a unique barcode. The hostess takes a printed copy of the survey to a participant and scans their response. When the scanner is next connected to a computer, all of the survey results will be available in a simple Excel spreadsheet. EasyLEAD can also record who attended which sessions. Unique barcodes can be added to each attendee's badge, which can then be scanned at the door for each session enabling you to download a spreadsheet of exactly who attended which sessions.



more info!

